

KEY CLIENTS

Company	Role	Description	Industry
Acceller, Inc.	Marketing Consultant	Digital Lifestyle Services	Software/Communications
Add-On Products	Marketing Consultant	Resource Management	Software/Workflow
Amplitude Software (now Critical Path)	Director of Marketing Communications	Messaging Solutions	Software/Communications
Azimuth Systems	Marketing Consultant	Wireless Test	Software/Hardware/Wireless
BoardVantage	Marketing Consultant	Board Portal Web Application	Software/Communications
Cloud9Analytics	Marketing Consultant	On-demand Sales Performance Management	Software/Analytics
Compaq (now HP)	Director of Marketing, Corporate Research	IT Company Inventing New Technologies	Software/Hardware
DiCarta (now Emptoris)	Marketing Consultant	Contract Management Compliance	Software/Compliance
Digital Landing	Marketing Consultant	One-stop Comparison Shopping for Digital Lifestyle Services	Software/Communications
Encover (now Concentrix)	Marketing Consultant	Service Contract Solutions	Software/Services
Evoke Software (now Informatica)	Director or Marketing Communications	Data Profiling & Mapping	Software/Data Integration
Exa Corporation	Marketing Manager	Fluid Flow Analysis Software	Software/Analysis
HID Laboratories (now Lumetric)	Marketing Consultant	Intelligent, High Intensity Lighting	Software/Hardware/Energy
High Tech Connect	Marketing Consultant	Marketing Consulting	Services/Marketing
Imanami Corporation	Marketing Consulting	Point Solutions for Identity Management	Software/IT Systems Management
The Innovative Edge (now LeaderXpress)	Marketing Consultant	Leadership Development	Services/Leadership Development

iOra, Inc. (now Infonic)	Director of Marketing, North America	SharePoint Replication, Offline Collaboration, Document Management and Internet Monitoring Solutions	Software/Information Management
JLC Marketing	Marketing Consultant	Marketing Consulting	Services/Marketing
Launch Pad	Marketing Consultant	Marketing Consulting & Research	Services/Marketing
MXL Partners	Marketing Consultant	Marketing & Sales Consulting	Services/Sales
Remedy Interactive	Marketing Consultant	Injury Prevention Solutions	Software/Risk Management
Rising Solutions	Marketing Consultant	Mobile Software Solutions	Software/Mobility
Stanford University	Marketing Consultant	Stanford Cancer Center	Education
Treasury Curve	Marketing Consultant	Web Platform for Institutional Cash Investing	Services/Finance
Visual Numerics (now Rogue Wave)	Director of Marketing	Application Development Optimization for Parallel Computing	Software/Optimization
Visto (now Good Technology)	Marketing Consultant	Mobile Lifestyle Services: Email, Contacts, Calendar, Tasks	Software/Communications